



1



2

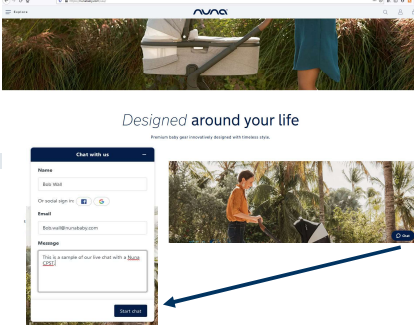


3

Website Updates

New website launched
April 8th

Zendesk upgrades
to consumer services
and chat




The screenshot shows the Nuna website with a hero image of a person using a lawnmower. Below the hero image is a chat window titled 'Chat with us' with fields for Name, Email, and Message. A blue arrow points from the chat window to the text 'Zendesk upgrades'.

4

Customer Service

*All Nationwide Account
Associates are now
National CPSTs*



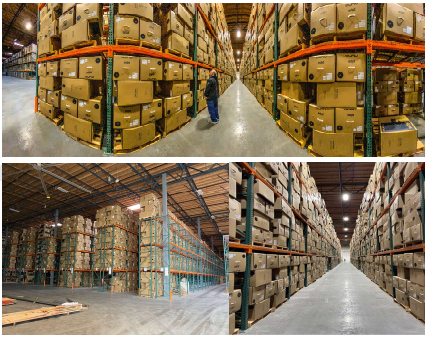
The collage includes three photos: two women standing next to a service vehicle, a person working at a desk, and two people looking at a document. The text 'East Coast & West Coast' is centered below the photos.

**East Coast
&
West Coast**

5

Our DC is Moving!

*Moving into new BIGGER
Distribution Center
July 2021*



The two photos show the interior of a large warehouse with high ceilings and rows of shelving units filled with boxes.

6



7



8



9

For every journey,
PIPA lite rx, makes life a dream

Packed with all the features you need to make life with baby easier,—just 6.9 lbs*!

Take from the taxi to the family car, thanks to the option of belt path or base installation.

*without canopy and insert

10

Four-position steel reinforced rigid latch

Four-position, on-the-go recline

Crumple zone

Five-second True Lock™ installation

Locking multi-position stability leg

New! Belt path allows for installation with vehicle belt—no base needed

Luxe leatherette carry handle

New! Height adjustable headrest with five-point no-rethread harness

Removable, full coverage, UPF 50+ canopy

New! Integrated magnetic buckles holders

Aeroflex™ foam

GREENGUARD
GREENGUARD Certified
Low VOC in Air
Low VOC in Materials

FR Free

11

PIPA series infant car seats	pipa	pipa lite	pipa rx	pipa lite r	pipa lite lx	pipa lite rx
Base	PIPA series base	PIPA series base	PIPA RELX base	PIPA RELX base	PIPA series base	PIPA RELX base
Shell	PIPA	PIPA lite	PIPA	PIPA lite	PIPA lite	NEW
Belt guides (for installation with vehicle belt)	✓		✓			✓
No-rethread harness						✓
Adjustable head support						✓
Dream drape™	✓		✓		✓	✓
FR free	✓	✓	✓	✓	✓	✓
Weight (without canopy & insert)	7.9 lbs	5.3 lbs	7.6 lbs	5.7 lbs	5.3 lbs	6.9 lbs
Included accessories	Base	Base & extra insert	Base	Base	Base & extra insert	Base & extra insert
Price	\$319.95	\$349.95	\$379.95	\$399.95	\$399.95	\$449.95

12

**Lightweight
with zero
compromises**

this fully featured
infant car seat weighs
only 6.9 lbs.



13

New!

**Magnetic
buckle holders**

help keep straps out of
the way when buckling
baby in.




14

New!

Belt guides

Ideal for city living and
taxis as it can be installed
with a vehicle seat belt
—no base needed.



15

New!

Height adjustable headrest

with five-point no-rethread harness keeps little ones in place.



16


Dream *drape*™

Because nothing beats an uninterrupted nap.




17


Choose your color




Caviar
NOW!
Est availability 9/25



Granite
NOW!
Est availability 9/25



Timber
No Presale
Est availability 9/25



Frost
No Presale
Est availability 9/25

18



19



20



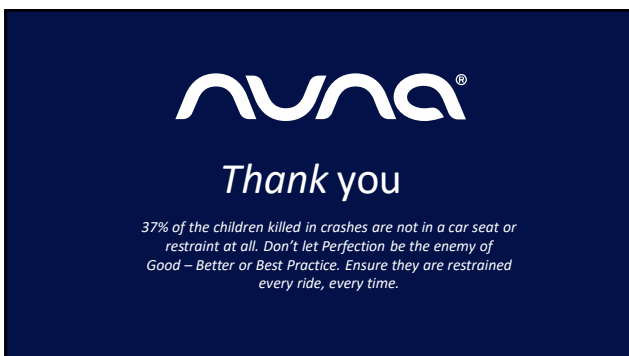
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